

# Marketing Committee

Help the Chamber with your expertise!

The Marketing Committee works to provide marketing, public relations, and communications expertise to identify and advise the overall Marketing strategy of the St. Charles Chamber and its programming!

## **We are the Communicators of the Chamber**

- Meets on the 2nd Tuesday of every month at 12pm, via Zoom for now.
- Form personal relationships among the members and enjoy being a part of a team.
- Assist in the evolution of the Chamber's connection to its members and community, through the website, social media, relations strategy, and the Chamber Liaison Program.
- Increase member awareness and participation in the Chamber.
- Help us develop a Community Outreach plan to connect with Non Profits and Local Organizations!

**Join us for any Marketing Committee for a test run!**

**Email [info@stcharleschamber.com](mailto:info@stcharleschamber.com) for Group Info!**